



June 24, 2011
AN EVENING TO
PLANT FAITH

June 24, 2011
6:30 pm
Le Pavillon
1052 Brookfield
Memphis, TN 38119

Tickets \$25
To order send checks to
Debbi Freeburg
7242 Duckhorn Drive
Germantown, TN 38138
or through our website
www.plantingfaith.org
(go to June 24th page)

tickets will be available at the door
if you plan to purchase there
please RSVP to
aterry@plantingfaith.org

...Children

HIV/AIDS) Rebecca's cooking is better than ever.

Paul took a course on design, implementation and management of institutional gardens. He studied compost, seed treatment, bed preparation, pests, diseases, yield prediction and budgets. He has implemented a 14-day planting program that correlates with Rebecca's 14-day menu.

Please pray for Paul and Rebecca as they integrate these tools so the kids always have full plates of nutritious food. We are grateful to be able to sow into the lives of these children so they can grow into strong healthy adults.



Planting Faith does not give charity or relief.
We leverage sound business practices for the land-owning poor.

Own the Pond

You have heard it before: "Give a man a fish and he will eat for a day, teach him to fish, and he will eat forever." Many people say that is what we do at Planting Faith. While the spirit of the proverb is correct, Kenyans already know how to fish and farm.

We do introduce tools to help farmers farm more efficiently, like setting up the PDI with Jedidah (p.1). We also teach market research and crop selection by assessing wholesale prices verses production costs.

Farmers quickly understand corn is okay for the family, but the majority of the farm should be planted with a higher profiting crop--like flowers.

Upscale grocers and roadside vendors sell exotic flowers to upper-class clients in Nairobi. Calla Lilies recover their cost in one year, but the plant produces for 2.5 years--1.5 years of pure profit.



calla lily

These tools are helpful, but the profit is only beneficial if you farm large quantities and own the farming outfit. (Back to the

proverb, if you fish all day for someone else's company you only make an hourly wage--to truly make money you need to own the pond).

Planting Faith organizes farmer-owned cooperatives, therefore farmers fully benefit from the profits generated by their hard work.

Small tools, like crop selection built on assets (good soil, knowledgeable farmers) engender big results when structured so ownership benefits the individual farmer.

Want to Help?

Are you in Memphis?

Join us on June 24th for a celebration combining the delights of East Africa and Memphis. We will have food and entertainment from both regions and a live and silent auction that includes golf weekends, home decorations, local gift certificates and artifacts from Africa. All proceeds will benefit farming families in East Africa.

Can't make it?

You can donate using the enclosed envelope. It costs Planting Faith \$150,000 a year to operate: paying our employees (including 7 Kenyans) and running the demonstration farm. Every penny we get that goes over that budget starts more farming groups and more life changing businesses for farmers.



We are grateful for you. As you will read inside, your generosity has changed the lives of many in Kenya. People wading through poverty, now have tools to pursue life giving opportunities for their families; thank you for making that possible.

If you are in the Memphis area, join us June 24th for a celebration & fundraiser. The greatest way you can help us is to invite friends and family who want to invest in the lives of others. Details are inside--we hope to see you there.

Sincerely,
The Tiptons

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CHANGE SERVICE REQUESTED

c/o Buddy Dearman
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